



**Events & Fundraising
Newsletter**

First Edition—August 2011



Welcome CEO

On behalf of SIDS and Kids SA, I would like to welcome Dr Samantha Mead PhD to the organisation as our new Chief Executive Officer. Samantha has a PhD in health and experience in senior organisational management, strategic development, finance and operations.

Her previous roles have included the Executive Officer, Australian Veterinary Association and executive officer at the Repatriation General Hospital. She also has experience with local, state and federal governments, educational institutions, NGO's, and other group's on matters relating to human and animal welfare.

We look forward to working together with Samantha to continue the excellent work undertaken here at SIDS and Kids and our partnerships with the South Australian Community

Samantha began on 4th August she can be contacted on: 08 83690155 / 0450247437 email samanthamead@sidsandkids.org

I would like to take this opportunity to thank the team at SIDS and Kids and the wider community for supporting me in my role as Acting Manager these past four months and for making Red Nose Day 2011 a success. **Maurissa Ailion**



**City—Bay Fun Run
Sunday,
18th September**

Burn off the bulge in time for summer and join team SIDS and Kids in this years City—Bay Fun Run!

Enclosed we have included your entry form and sponsor booklet. The entry registration form needs to be returned along with payments directly to the City-Bay office. Please let them know that you're part of the SIDS and Kids team. Your sponsorship and funds raised should be returned to SIDS and Kids SA. Please bring them along on the day or if you need extra time, why not drop by the office and visit us at the same time.



**CMI TOYOTA EARLY ENTRY DRIVE
WIN A TOYOTA YARIS**

We love to see you CMI'ing



click here for terms and conditions

Please also register with SIDS and Kids by calling
Làni Harman on 8369 0155 or email
melanieharman@sidsandkids.org
Once you've registered with City to Bay "online" you will
go into the draw to win a Toyota Yaris!
After all your hard work SIDS and Kids will have a yummy
breakfast waiting for you at the finish line!



RED NOSE RUNNING



Chocolate

Would you like 40 Delicious Hillier's Chocolates? Just donate \$50 to SIDS and Kids and we will forward a box to your door.

Eat them yourself, share with family and friends or, if you have a business, sell them to your customers for \$1.

Each box purchased will provide \$24 to help support our education and counselling programs. So support us and indulge at the same time!

You can place your order by:

Phone: 83690155
Fax: 83691411
Email: Kristy Aufderheide

kristyaufderheide@sidsandkids.org



SOUL DEAL save to give

Becoming a supporter of Soul Deal you'll receive fantastic Soul Deals on the things you love to do – eating out at great restaurants, relaxing at spas and salons, enjoy cutting edge theatre and blockbuster movies, outdoor activities, events, travel, fashion and much, much more.

Best of all when you buy a Soul Deal, you not only save money and get to enjoy the experience, but a percentage of your spend is given to SIDS and Kids SA! A win for business, a win for society and a win for you! So sign up today www.souldeal.com.au and choose your favourite charity SIDS and Kids SA as your favourite charity—SIDS and Kids SA!



Purchase your new 2011/2012 Entertainment Book now for just \$65 and you'll receive over \$15,000 in valuable offers, for use until June 1st, 2012. At the same time, you'll be helping fundraise for SIDS and Kids! \$13 of each book sold goes straight to SIDS and Kids.



Christmas is fast approaching. Plan to purchase your personal or corporate cards and gifts this Christmas from Charity Connections. They have the largest range of Christmas cards in South Australia and profits go to South Australian Charities including SIDS and Kids SA. Located at Southern Cross Arcade 52-62 King William



Just by using Flight Centre to book your travel you are helping further support SIDS & Kids. Percentage of rebates received from selected Flight Centre stores go to SIDS & Kids when you show your VIP card. Register your VIP card by calling the 1300 number on the back of your card and quoting your unique card number.

Volunteers!



Fancy Volunteering?
We need your help!

SIDS and Kids always welcomes volunteers, either for specific projects, helping at events, or in the office. For details of how you can help, please contact Melànie Harman by calling 8369 0155 or email melanieharman@sidsandkids.org.



Walk-A-thon Fundraiser

SIDS and Kids & SANDS welcome any bereaved parent, family or friends to 'take the steps our babies could not take'

*Sunday October 16th 10am
Pinky Flat, River Torrens, Adelaide*

The walkathon is a very special time for parents, family and friends to unite together and remember their precious little ones that are not with us today as we take those all important steps walking around the River Torrens. Please find enclosed flyer and sponsorship forms. Please return money raised and form to SIDS and Kids office 1/107 Hampstead Road, Manningham 5086.