



MEDIA RELEASE

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SIDS and Kids online Christmas shopping

SIDS and Kids is making Christmas shopping easy this year with the launch of their online store – www.sidsandkidsshop.org. You can give the gift that keeps on giving with a percentage of every item purchased online being donated to support the vital work of SIDS and Kids.

A range of stylish and useful products are available including the top selling baby sleeping bags Grobag®, the convenient, easy-to use and environmentally friendly Bambino Mio Nappy Range and OiOi Baby Bags, the perfect gift for the yummy-mummy about town.

For the person who has everything, SIDS and Kids Christmas Donation Cards can also be purchased. In three seasonal designs, the SIDS and Kids Christmas Donation Cards are tax deductible and available in amounts of \$10, \$25, \$50 and \$100.

SIDS and Kids is dedicated to saving the lives of babies and children during pregnancy, birth, infancy and childhood and to supporting bereaved families.

SIDS and Kids bereavement services are offered free of charge and continue to operate during the festive season. Your support this Christmas will help those families in need during this difficult time.

Visit www.sidsandkidsshop.org for SIDS and Kids online shopping and donations to give the gift that keeps on giving this Christmas

For further information, please contact:

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